







**CHALLENGE HATE:** ACT, REPORT, ENGAGE!















# «Challenge Hate:»



Empower action through cinema;





Promote intervention in an online context;



Raise awareness to the issue and create allies;

(...) "ANY KIND OF COMMUNICATION IN SPEECH, WRITING OR BEHAVIOUR, THAT ATTACKS OR USES PEJORATIVE OR DISCRIMINATORY LANGUAGE WITH REFERENCE TO A PERSON OR A GROUP ON THE BASIS OF WHO THEY ARE, IN OTHER WORDS, BASED ON THEIR RELIGION, ETHNICITY, NATIONALITY, RACE, COLOUR, DESCENT, GENDER OR OTHER IDENTITY FACTOR."

COUNCIL OF EUROPE, COMMITTEE OF MINISTERS, RECOMMENDATION NO. (97) 20



CAUSE: POSSESSION (OR PERCEPTION OF POSSESSION) OF A CHARACTERISTIC OF IDENTITY;







## WHY THE URGENCY?

# of Hate Speech

solitude;

low self steem;

fear;

depression;

anger;

Affects life projects (relational, professional and formative);

Radicalization of social and political attitudes;

Encourages and leads to abuse and violence;



Normalization of discrimination;

Excellent silencing mechanism;

## Promotors of CHARE!





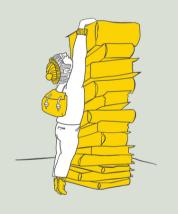


**CAAB** 

Portugal



Spain



Közgazdasági Politechnikum

Hungary



Non-formal education for youth

Ukraine



# IN PARTNERSHIP...





Cinema as an artistic and communication tool for intervention against hate speech.

Workshops related to the production and editing of short films.







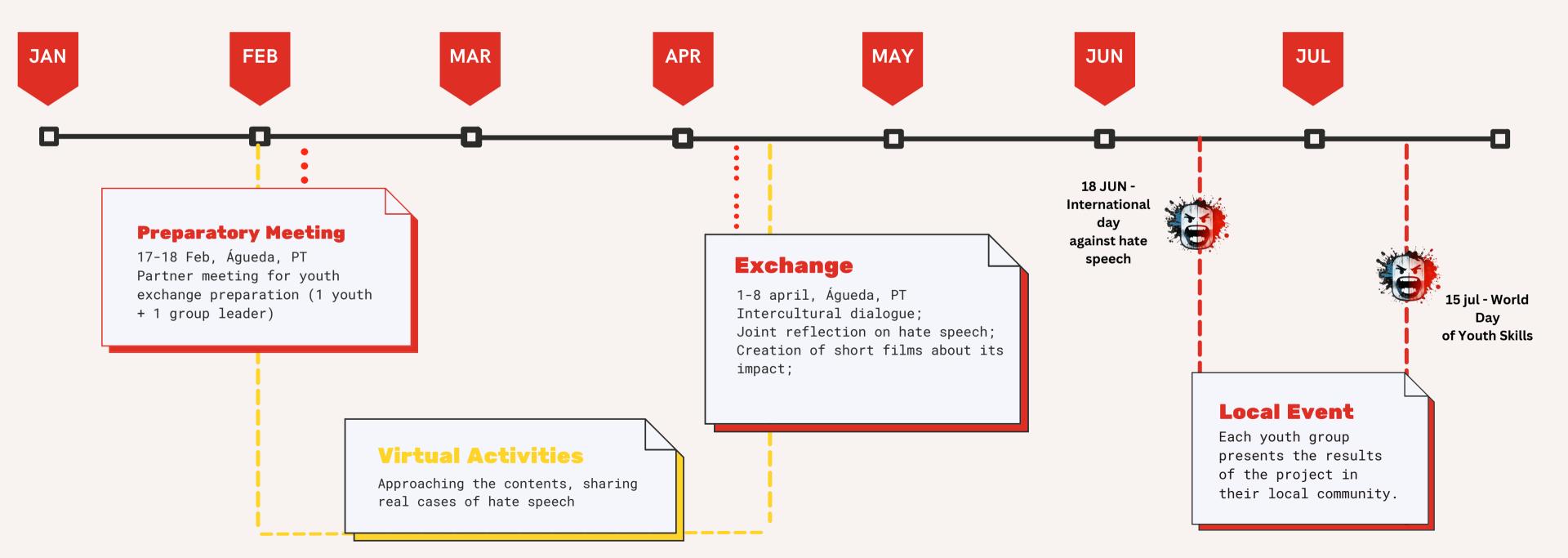
Logistical support and welcoming of participants during the exchange in Águeda.



#### CHARE! ACTIVITIES

TIMELINE





## PREPARATORY

ACTIVITIES







# LOCAL











## VIRTUAL



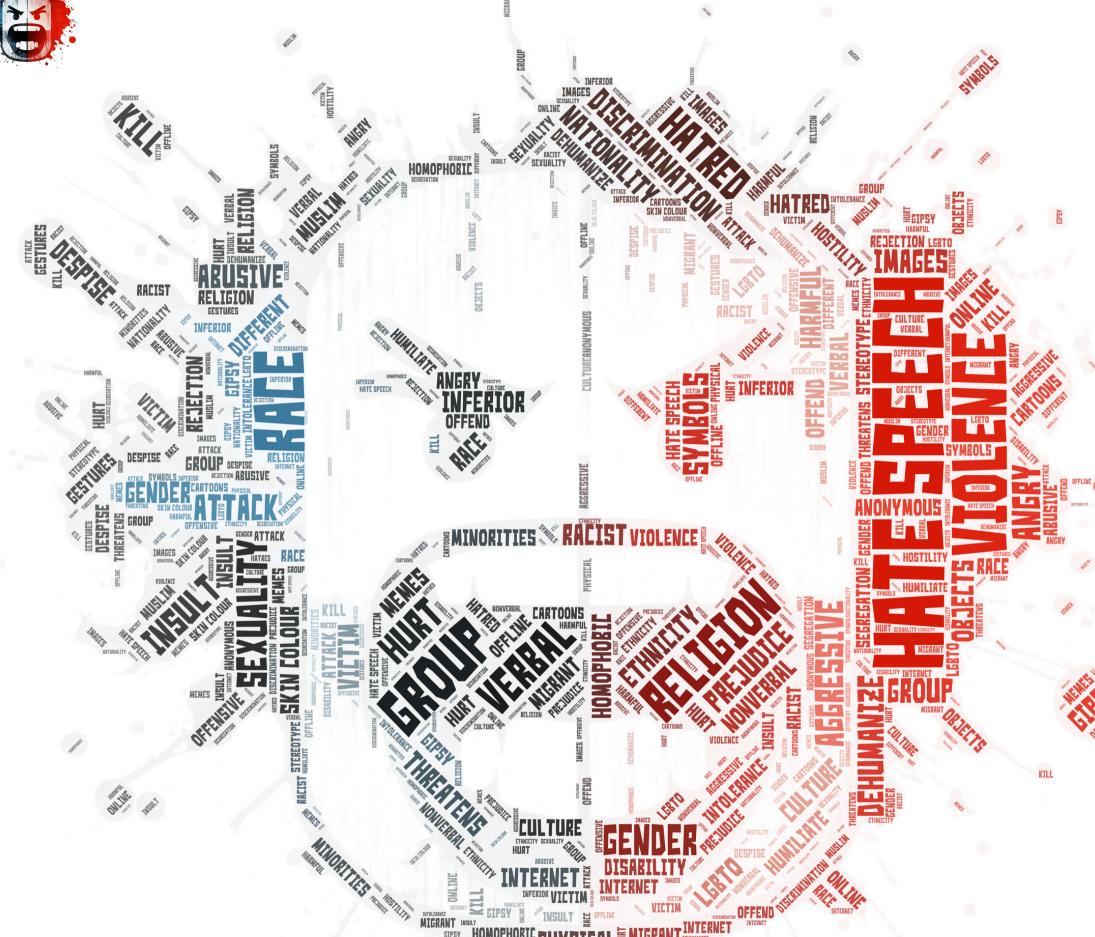






2. Gather real examples of HS in the social media they normally use;

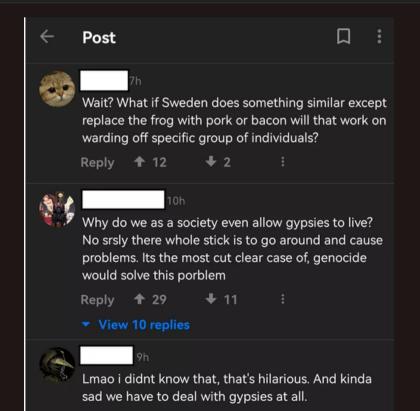








Reply **↑** 2 **↓** 





MENA: a peyorative name for migrants minors without legal papers and no adults with them that live in protective centers (MEnor No Acompañado)

#### Traslation:

"MENA: 4700 €/months (he receives from the Spanish goberment)
YOUR GRANDMOTHER: 426 €/month receives from Spanish Goberment

Protect Madrid. Vote sure"

This info is completely false and It is just to make people feel fear.



#### Депутат-спортсмен Жан Беленюк заявив про образи на його адресу в центрі Києва

13 серпня 2021, 15:20



«Мені цікаво, чи українець я для своєї держави, які критерії патріотизму існують в ній?! Наскільки олімпійський чемпіон може себе безпечно почувати в своїй Батьківщині» – запитав Беленюк

#### Дивитись коментарі

Propaganda at Metro

Stations

У центрі Києва невідомі чоловіки намагалися спровокувати конфлікт щодо народного депутата Жана Беленюка. Про це сам Беленюк написав у фейсбуці.

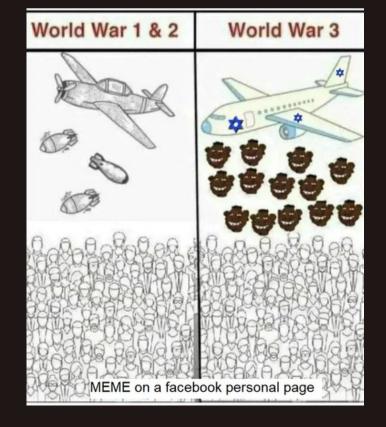
«Кілька хвилин тому, невідомі мені молодики, підійшовши до мене в центрі Києва (Печерськ), намагалися спровокувати конфлікт. Викрикуючи образливі речі типу: «чорна мавпа щось знає про патріотизм?!» та «вали до Африки», – повідомив Беленюк.

Ukrainian Olympic gold medallist Zhan Beleniuk said about the insults directed at him in the center of Kyiv.

20.08.2020

In the center of Kyiv, unknown men tried to provoke a conflict regarding Zhan Beleniuk. Beleniuk wrote about this on Facebook.

<<A few minutes ago, unknown to me young men, having approached me in the center of Kyiv (Pechersk), tried to provoke a conflict. Shouting insulting things like "does a black monkey know anything about patriotism?!" and "go to Africa." Beleniuk said.



# THE YOUTH EXCHANGE





SPACE/OTHER AWARENESS

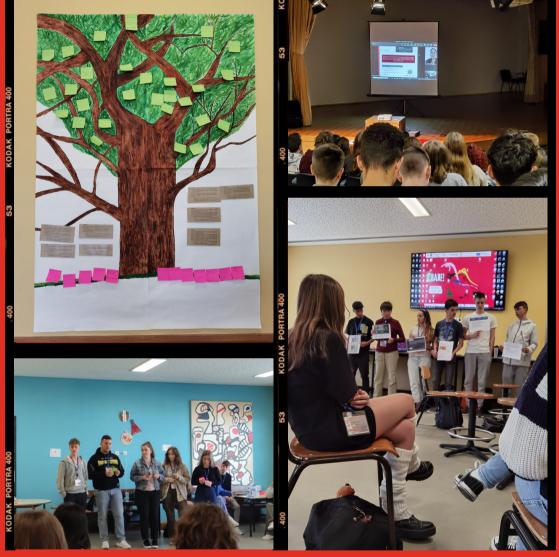
## THE LOGIC

APPROACH TO SOCIAL MEDIA AND HATE



























## RESULTS

Tangible & Non-Tangible



### Tangible Results

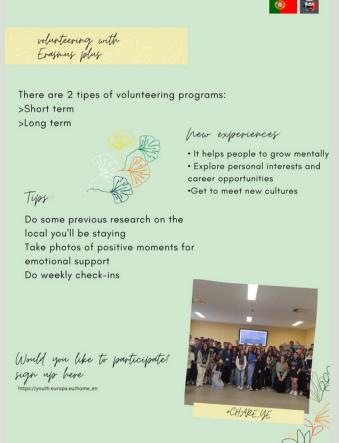


#### **Content on Social Media**

Posts from each group on their learning throughout the YE;





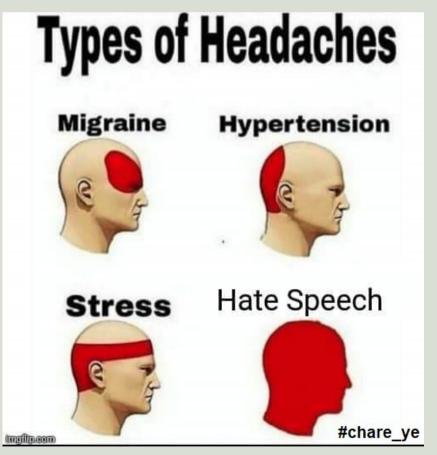




#### **Memes of Intervention**

To put a stop on hateful situations and to condemn discriminatory behaviour;







#### Video on the YE

Photos, videos and testimonials;



#### 8 Short Films

on the impact of hate speech; 

©CHARE\_YE



## Resultados Intangíveis

I was afraid of people (as I thought) before the project, but I know now, that I can easily talk with other people. Also I thought that I'm bad at working on groups, but it was very great and I gain a big experience of it. In addition, I understood that I can fighting with hate speech every day through social media

MY ENGLISH DEVELOPED TO ANOTHER LEVEL, I CAN SPEAK NOW WELL. I ALSO LEARNT HOW TO AVOID HATE SPEECH AND I THINK IT WAS AN INTERESTING TOPIC.

I LEARNED HOW TO CREATE CONTENT FOR A SPECIAL AUDIENCE AND HAVE A CERTAIN INFLUENCE ON IT. EDITING VIDEOS. IMPROVED LEADERSHIP SKILLS AND TEAMWORK.

- HOW TO PRIORITISE ACCUMANCE SHOWS TO MAKE RESOLVE HOW TO MAKE RESOLVE OUR WISHES IN DAVINCI CATION FILMS AND WORK FEAR COMMUNICATION HOW NOT TO FEAR REACTION AND OTHERS

COMMUNICATION AND INTERACTION, THE TOPIC OF HATE SPEECH IN A DETAILED WAY. IT WAS GREAT THAT EVERYBODY COULD INTERACT, SHARE AND BE CREATIVE. THIS YE INTERCULTURAL PROGRAMS AND THE GAMES WERE COOL.

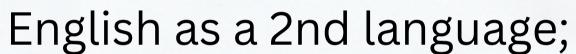
Through the films we made I understand that there's different types of discrimination and hate speech in each country and we have to fight with it.

I LEARNED HOW TO BE LESS SHY IN FRONT OF BIG CROWDS, HOW TO BE MORE AWARE OF MY SURROUNDINGS AND HOW I'M REALLY LUCKY TO HAVE THE THINGS I HAVE.



#### CHALLENGES

Logistics related to a large group;



Management of emotions and the group;

Management of divergent expectations;



# CHARE

A PROJECT SUPPORTED BY THE ERASMUS+ PROGRAMME OF THE EUROPEAN UNION





