

CHARE!

ACT

REPORT

ENGAGE



M

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M

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WHAT IS A MEME?

Humorous content about situations, events, conditions, cultural factor, a person,... that tends to go viral online.

R E L A T A B L E | H U M O R O U S |
S H A R E A B L E



Mememes can be **counternarratives** **counterspeech**



Any action that undermines
extremist narratives;



It provides a positive
alternative that weakens Hate
Speech;

CHALLENGE GIVEN TO PARTICIPANTS AFTER WORKSHOP

Choose an intention

...defuse HS situation?

...make clear that you don't agree with HS?

...a positive alternative?

Create the meme

Choose an image or a meme template

Think about the word play or humorous potential

Don't use  make it shareable!

Add #chare_je at the corner of the image

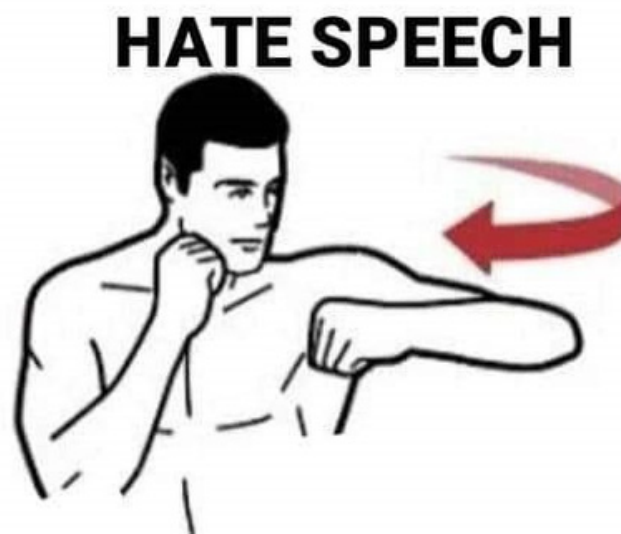
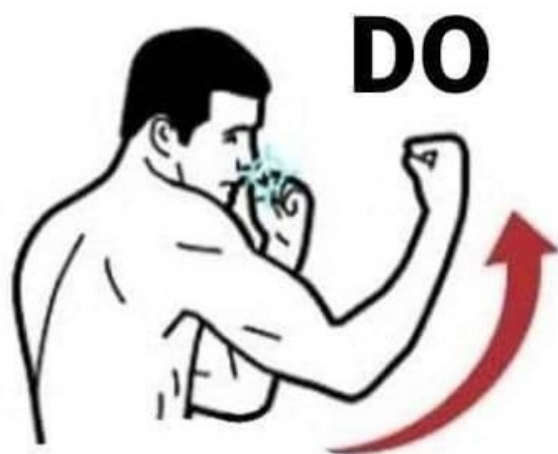
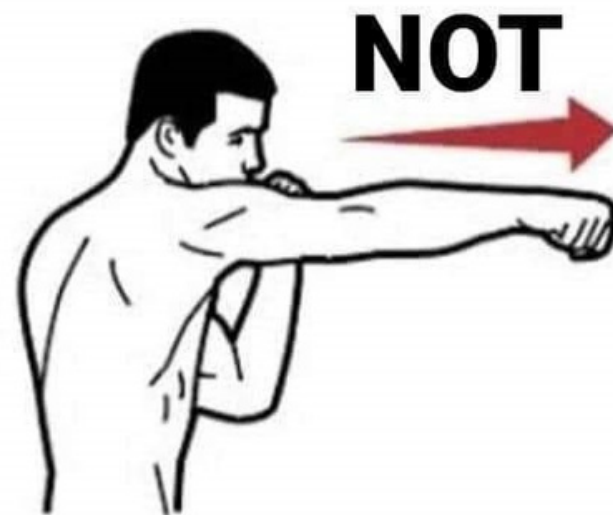
memasik;
...
meme generator

Post it on the  group



30 minutes

RESULTS:



#chare_je

"I am not
homophobic, but..."







**me sitting in my information
bubble and thinking that the
whole world is kind and full
of flowers and rainbows**

#chare_ye

WHEN SOMEONE SAID SOMETHING OFFENSIVE

#chare_je







**YOU DO
HATE SPEECH**

I DON'T

**WE ARE
NOT THE SAME**

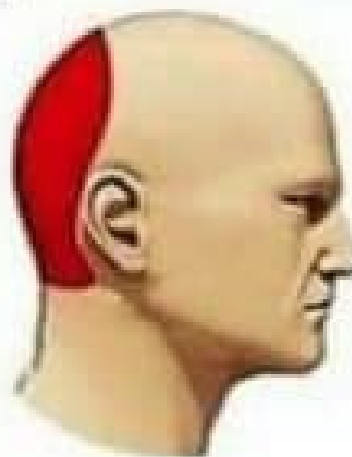
#chare_je

Types of Headaches

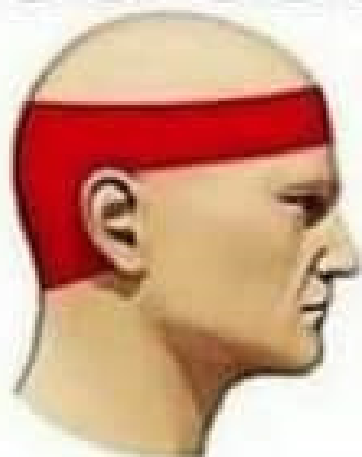
Migraine



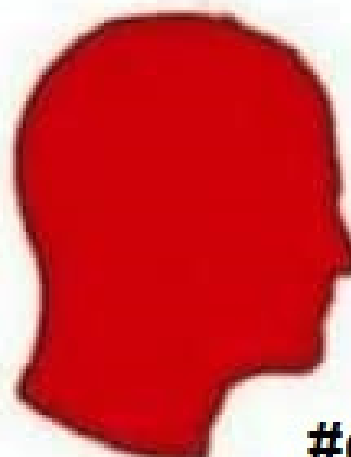
Hypertension

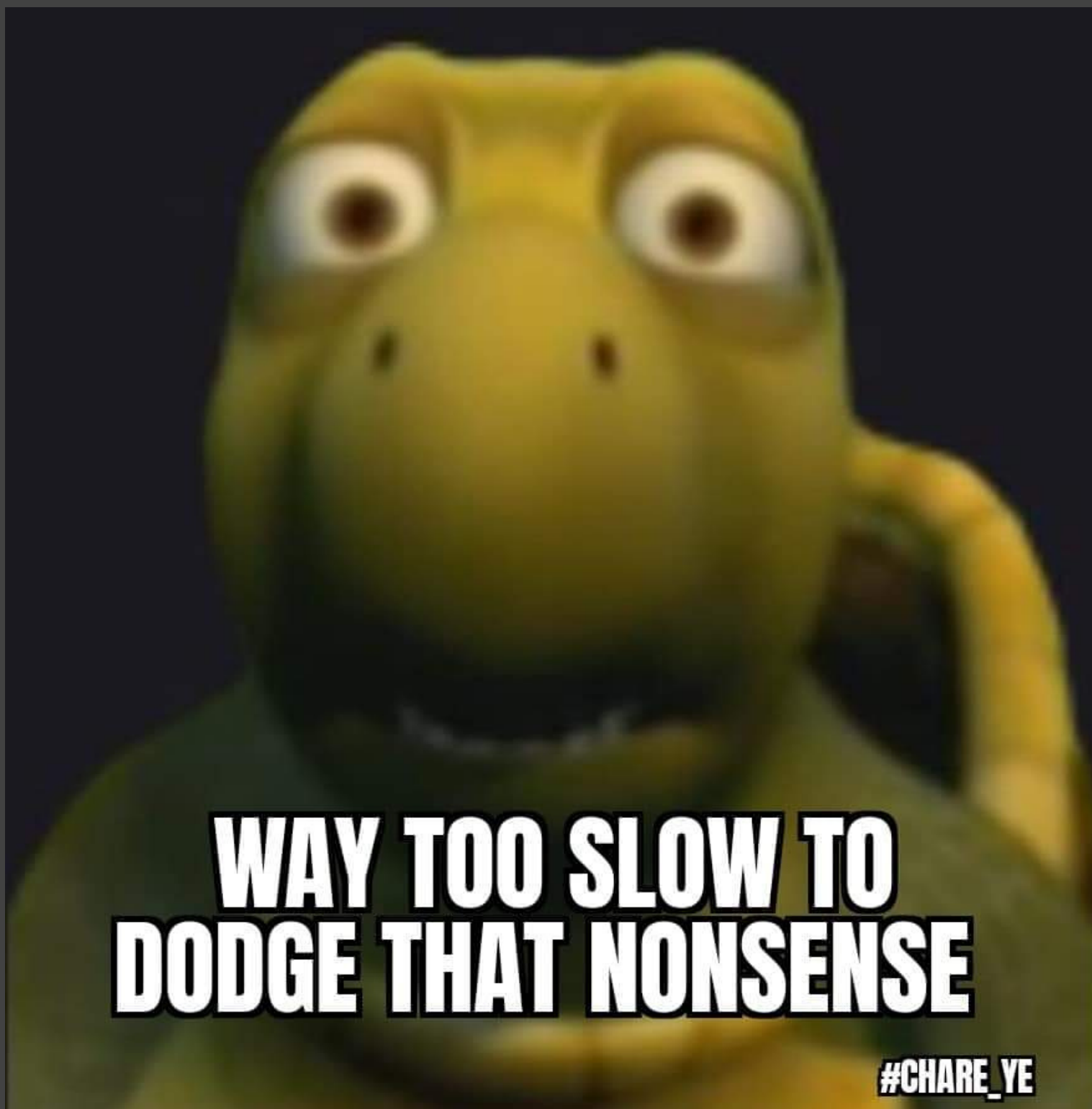


Stress



Hate Speech









#chare_ye



with discrimination:



Consequences:

#chare_je



With help:



Consequences:

#chare_je





#chare_je





CHARE!

CHALLENGE HATE:
ACT, REPORT, ENGAGE!



IN COLLABORATION
WITH

ÁGUEDA
CÂMARA MUNICIPAL

CB
CINECLUB
BAIRRADA

CLUB DE ANÇAS

FEDERAÇÃO
PORTUGUESA DE
CINECLUBES

Download the memes



<https://drive.google.com/drive/folders/11nhv7wafLbBW54xgjZfXY6fXJWJT0241?usp=sharing>

More info on the project



<https://onlinecaab.com/en/chare-en/>